



Guidelines for submission

Thought provoking and original research papers written in English language giving fresh insights, radically different views are invited from academicians, researchers, social activists, students, and corporate experts for the conference.

The paper should include title of the Paper, the author's name, and designation, institutional affiliation and contact details.

The full paper should be typed in Times New Roman font size 12 with 1.5 line space. Bibliographical references should be arranged alphabetically and given at the end of the text in the APA/MLA format. The full version of research paper should be submitted.

The after-conference proceedings will be published as a special issue in DTC Journal of Computational Intelligence. The paper should be submitted at

"domconference@delhitechnicalcampus.ac.in"

ABOUT CONFERENCE

Welcome to the cutting-edge world of Intelligent System Analytics! The Department of Management in its upcoming conference delves into the dynamic realm of intelligent systems and their practical implementation in business. Set against the backdrop of rapidly evolving technologies, this conference serves as a platform for professionals, researchers, and enthusiasts to explore innovative approaches and real-world applications in the realm of analytics. From leveraging artificial intelligence and machine learning to harnessing big data for actionable insights, our conference promises a deep dive into the transformative power of intelligent systems in the business landscape. Engage with thought leaders, industry experts, and visionaries as they share their expertise, case studies, and success stories, providing invaluable insights into the latest trends and advancements. Join us in this immersive experience, where we bridge the gap between theory and practical implementation, paving the way for a smarter and more analytics-driven future for businesses. Be prepared to unlock the potential of Intelligent System Analytics and gain a competitive edge in the ever-evolving business landscape.

STRUCTURE & THEME OF EVENT

The event will be organized in Hybrid Mode. The keynote address will be of around 30-40 minutes given by the expert in the related field. Paper Presentation will be organized to showcase the innovative work done by the researchers in following mentioned field (but not limited to)

CONFERENCE TRACKS

BUSINESS ANALYTICS

- Information Management
- Blockchain Security Models
- Management Science
- Strategic Planning

BANKING & FINANCE

- Bankruptcy
- Crypto Currencies
- Quantitative Finance
- Financial Engineering

TECHNOLOGY & INNOVATION IN BUSINESS

- Big Data Analytics
- Communication and Network Technology
- Data Mining and Intelligent Computing
- Information Security & Trusted Computing

MARKETING ANALYTICS

- Brand Equity
- Internet of Things in marketing
- Marketing Research and Strategy
- Social Media Marketing

National Conference On

"INTELLIGENT SYSTEM ANALYTICS: APPROACHES AND PRACTICAL IMPLEMENTATION 2024" ISAAPI

Organized By
Department of Management

Keynote Speakers



Prof. Soumyakanti Chakraborty
Professor, IIM Calcutta



Prof. Praveen Rajpal, Consultant
ATS ELGI LTD., Coimbatore & Ex-
Country Manager-Tadliran Telecom
LLC, Israel



Affiliated to GGSIP University, New Delhi
Approved by AICTE & Council of Architecture

29 February 2024

Delhi Technical Campus

28/1, Knowledge Park-III, Greater Noida 201306

Affiliated to GGSIP University, New Delhi
Approved by AICTE & Council of Architecture

IMPORTANT DATES

15 February 2024 – Last date of Paper submission

25 February 2024 – Acceptance notification

29 February 2024 – Conference day

Email id:-
domconference@delhitechnicalcampus.ac.in

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No Registration Fee